

UNITED AS ONE



**WELCOME PACK
2023/24**



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WELCOME

- Hello and welcome to Maidenhead United Football Club!
- Founded in 1870, we are one of the oldest football clubs in England.
- Our men's 1st team play in the National League (5th tier of English football).
- Our women's team play in the FA Women's Premier League South West League.
- We run a National League accredited U19 academy in partnership with Berkshire College of Agriculture.



FOOTBALL FOR ALL

- We are one of the largest community sports clubs in the Thames Valley.
- Our Maidenhead United FC Juniors section currently has 52 teams covering U7s to U18s Age Groups with 650+ members.
- Our Maidenhead United in the Community Programme delivers a range of football, wellbeing, and education activities and has over 2,500 children, young people, and adult participants a week.



MAIDENHEAD UNITED IN THE COMMUNITY

Supporting the health and wellbeing of our community we provide opportunities for local people of all ages and abilities to be active and socially engaged, including:

- Lunchtime, after school clubs & schools football competitions.
- Premier League Primary Stars.
- Football coaching & development centres, Saturday & holiday football clubs.
- Walking football, seated exercise, fitness activities & running groups.
- Autism friendly soccer & adult disability walking football.





**UNITED AS
ONE**





We will champion wellbeing for everyone in our community, keeping our fans, their families and friends **connected** by:



PROVIDING **FANTASTIC FOOTBALL EXPERIENCES** FOR ALL



BUILDING **EMOTIONAL RESILIENCE** WITHIN OUR COMMUNITY



DELIVERING **NEW ACTIVITIES FOR WOMEN AND GIRLS**



DELIVERING **SPORT AND PHYSICAL ACTIVITY** PARTICIPATION OPPORTUNITIES FOR ALL



KEEPING OUR COMMUNITY **CONNECTED**



MUFC VISION

A new 5,200-capacity community stadium complex at Braywick Park incorporating a range of connected facilities will enable the club to:

- Connect with more people within the local community
- Increase engagement in a range of sports and wellbeing activities.
- Grow participation in youth and women's/girl's football



ABOUT



Maidenhead United FC Juniors was founded in 2019 by combining 2 local teams into the Maidenhead United FC family.

We provide opportunities for girls and boys aged 6-18 to try out football, be part of a team and develop to be the best player that they can be. Every weekend during the football season over 650 local children and young people play matches wearing the MUFC Juniors badge.

We currently have 52 teams and are always keen to bring the benefits of football to more young people. We would particularly welcome more girls, and more coaches to support our girls' teams.



2023/24 SEASON

Whether you have played and trained with us before, or are brand new to the club, this welcome pack will provide you with all the info you need to be a player, parent, carer or volunteer at Maidenhead United Juniors Football Club.

Please take the time to read everything in this PDF. We will also post a copy on the club website www.maidenheadunitedfc.org

We are a community club, committed to providing football to children of all ages and abilities, in a safe and friendly environment, so thank you for supporting us in this.

We hope you have a fun, successful and enjoyable season with us!

Club Committee



OUR COMMITTEE



Club Chair
Mark Camp – Overy
chair@mufcjuniors.co.uk



Club Vice Chair
Craig McLaughlin
vicechair@mufcjuniors.co.uk



Club Secretary
Alan Wilkinson
secretary@mufcjuniors.co.uk



Club Welfare Officer
James Sawle / Laura Collins
safeguarding@mufcjuniors.co.uk



Club Treasurer
Tanya Davis - Hussain
treasurer@mufcjuniors.co.uk



Facilities Officer
Toby Wheeler
facilities@mufcjuniors.co.uk



Fundraising
Tony Sibley / Chloe Browitt
fundraising@mufcjuniors.co.uk



Marketing
Matt Davis

OUR APPROACH



-  We provide inclusive football to children of all ages and abilities, in a safe and friendly environment
-  We encourage all our players to never give up, always try their best and make the most of their
-  We develop all players decision making ability
-  We create a fun, challenging & supportive environment where children can make mistakes
-  Our Coaches deliver age-appropriate sessions to support long-term player development
-  We promote good behaviour and respect for others
-  We do not support winning at all costs

WE ARE...
UNITED

RESPECTFUL

INCLUSIVE

SUPPORTIVE

HONEST

FRIENDLY

DEDICATE

GEMMA HARVEY



Gemma made Maidenhead United history this season when she became the first player to have represented both Maidenhead United Juniors and a MUFC senior team.

The teenager kept a clean sheet on debut for Maidenhead United Women in September and in her eleven starts for MUWFC in 2021/22 she has played a full part in five shut-outs for the team, most notably in games against high-flying Exeter City and AFC Bournemouth – all this before turning 18 only in March this year.

When not pulling off heroics in the fourth tier of women's football Gemma earns rave reviews week-in week-out for the Maidenhead United Juniors Under 18 Ravens in the hugely competitive Thames Valley Counties Women's Football League Under 18 division. A bright future for this locally-born young player seems likely.

SEASON TIMETABLE



September 2023

WC 4th Training at Cox Green, Furze Platt, and Braywick starts
9th & 10th Official matches start

December 2023

WC 17th Midseason winter break

January 2024 -TBC

Club Presentation day

May 5th 2024

The season ends (approximate date)



England Football Accredited supports clubs to create more chances for more people to play football in approved leagues and competitions.

This means more opportunities for male, female, and disabled players, from youth through to adult. [CLICK HERE](#) to find out more.

As a 2-Star Accredited club, we provide a consistent standard both on and off-pitch. We follow criteria set by England Football to ensure we are providing a fun, inclusive and safe environment for all to enjoy the game.

England Football Criteria:

- Operate within a set of Club rules.
- Have a Club Equality and Safeguarding Policy.
- Ensure each youth team has access to at least one FA-qualified coach with an in date Emergency Aid and Safeguarding certificate.
- All relevant club officials have an in-date FA Enhanced DBS Check.
- Adopt the Football Leadership Diversity Code.
- Have a football development plan covering at least 3 years.

GUIDE TO YOUTH FOOTBALL

Under 7-Under 11 football is labelled as ‘noncompetitive’ which means no results are published. At the conclusion of the season, there are no league winners. Please refrain from posting scorelines on social media if your child plays within these age groups.

Under 12-Under 18 football is labelled ‘competitive’ which means results are published on the leagues’ website and will see winners, promotions and relegations at the conclusion of each season. League scores can be checked here [FA Full time](#)

Please familiarise yourself with the club ethos and policies on things such as equal playing time and player selection.



SUBSCRIPTION FEES

We are a non-profit football club that looks to reinvest monies paid in subscription and membership fees back into the club. Please contact your team manager for more information on signing-on details and membership fees.

Across the season we have several expenses which signing-on fees help pay. To give you ideas to where money is spent, please see below details of key expenditure.

Ground Maintenance Match Day Kit Training Equipment

Facility Hire – Training Facility Hire – Match Days League Affiliation

Player & Coach Insurance Match Day Officials Coach Development

Coaching Qualifications – FA Badges, DBS, Safeguarding & First Aid

Once you have completed the signing-on process you will be given a full match playing kit. If any of your kits are damaged or lost throughout the season it will be your responsibility to replace it. If you leave the club please ensure you return all club kits.

FUNDRAISING AND SPONSORSHIP

As a grassroots club fundraising is essential in ensuring the club is sustainable and has the funds to develop.

Across the season we run a number of fundraising events which we would ask for as much support as possible in either volunteering to organise or attending.

If you would like to donate to the club please follow this Justgiving link.

<https://www.justgiving.com/maidenheadunitedcommunitytrust>

These funds will be used to support our confidential hardship fund and equipment purchases for all teams.

At the club, we also have several sponsors who support Match Kits, Training Kits, Equipment, etc.

If you would like to provide sponsorship to the club please contact the fundraising team. If you have any ideas as to how the club could fundraise, please contact the fundraising team on fundraising@mufcjuniors.co.uk



VOLUNTEER SUPPORT

As a club, we operate with a voluntary workforce. Throughout the season we always need additional volunteers to support the sustainability of our club.

If you would like to find out more about volunteering opportunities, please contact the club secretary.

secretary@mufcjuniors.co.uk

More information about what these roles consist of can be found on the Club website.

www.maidenheadunitedfc.org

We also want to provide volunteering opportunities for the players. If your son or daughter would be interested in Coaching or Refereeing, **we can support them with opportunities within the club.**



LEAGUE AFFILIATIONS

We affiliate each team with a local league where they facilitate a structure for grassroots football to operate.

We affiliate our teams to the following leagues:

- East Berkshire Football Alliance
www.eastberksfa.com
- Thames Valley Development League
www.tvfdl.co.uk
- Wycombe and South Bucks Mini Soccer Conference Wycombe and South Bucks Minor Football League
- Berkshire Youth Development League
- Berkshire County Girls Football League
www.bcgfl.org.uk

Please contact your team manager to find out what league and specific division your child will be playing in.



REFEREES

As a club, we have a clear development path that promotes our players, coaches, and parents becoming club referees.

On the right, we highlight who our referees are and why they should be supported and respected.

Please follow this guidance and show REFspect.

If you wish to take the referee course with the Berks & Bucks FA please follow this link:

<https://www.berks-bucksfa.com/referees/development-and-courses/the-fa-referees-course>

I AM YOUR REFEREE TODAY...

- On most occasions, I will be a school child/student, not an adult.
- I am learning.
- There will be decisions I get wrong.
- Some decisions might even be against you – it's not a conspiracy.
- Don't judge me like an experienced premier league referee.
- I LOVE THIS GAME and I want your son/daughter to love this game.

DON'T X THE LINE

Please show **reFspect**

#NoRefNoGame

CODES OF CONDUCT

Coaches, Team Managers and Club Officials

All Coaches, Team Managers and Club Officials will agree to comply with the FA's Code of Conduct at the start of each season.

In addition, all coaches are required to have an up-to-date accepted FADBS before coaching. This is part of our safer recruitment policy where coaches are also required to attend an interview with the committee.

An alleged breach of a code of conduct will result in the individual/s being approached by the club to explain their actions, in addition further sanctions may follow depending on severity.

Set the standards for a great game.

Use your position to set a positive example for the people you're responsible for and lead a better game for everyone.

Play Your Part
(Code of Conduct)

Coaches, Team Managers and Club Officials

Play your part and support The FA's Code of Respect:

On and off the field, I will:

- Always show respect to everyone involved in the game
- Stick to the rules and celebrate the spirit of the game
- Encourage fair play and high standards of behaviour
- Always respect the Referee and encourage players to do the same
- Never enter the field of play without the referee's permission
- Never engage in, or tolerate offensive, insulting or abusive behaviour
- Be aware of the potential impact of bad language on others
- Be gracious in victory and defeat
- Respect the facilities home and away

When working with players, I will:

- Place the well-being, safety and enjoyment of each player above everything
- Never tolerate any form of bullying
- Ensure all activities are suited for the players' ability and age
- Work with others (e.g. officials, doctors, welfare officers, physiotherapists) for each player's best interests

I understand that if I do not follow the Code, I may be:

- Required to meet with the club or league Welfare officer or your CFA Designated Safeguarding Officer (DSO).
- Suspended by the club from attending matches
- Suspended or fined by the County FA
- Required to leave, lose my position and/or have my license withdrawn

The FA **RESPECT** For All

We ONLY do Positive.

CODES OF CONDUCT

Young Players

At the start of each season every player at the club is asked to comply with the code of conduct you can see on the left.

As a club we pride ourselves on being respectful to all our opponents, referees, teammates, coaches and we would ask our players to be aware of this both on and off the pitch (e.g. talking about games on social media).



**Play your best.
Be your best.**

Make sure you and everyone around you has a good time on and off the pitch.

Play Your Part
(Code of Conduct)

Young Players

Play your part and support The FA's Code of Respect:

When playing football, I will:

- Always play my best for the benefit of the team
- Play fairly and be friendly
- Play by the rules and respect the Referee
- Shake hands with the other team - win or lose
- Listen carefully to what my coach tells me
- Understand that a coach has to do what's best for the team
- Talk to someone I trust or the club welfare officer if I'm unhappy about anything at my club
- Encourage my team mates
- Respect the facilities home & away

I understand that if I do not follow the Code, I may:

- Be asked to apologise to whoever I've upset
- Receive a formal warning
- Be dropped, substituted or suspended from training

 **RESPECT**
For All

We ONLY do Positive.

CODES OF CONDUCT

Spectators and Parents/Carers

At the start of the season, we ask the parents/carers of every child at the club to agree to comply with the Code of Conduct which can be seen on the left of this page.

As a club, we want to provide the best possible environment for your child to have fun and learn.

To do this we need your help following the expectations listed of spectators and parents/carers.

You will find a designated spectator RESPECT barrier alongside the pitch at all youth games which you are required to stand behind. We will also be working with Berks & Bucks County FA to provide a spectator workshop once a season. This is something the club will require at least one adult from each household to attend.



If we behave positively during practice and matches, our children will too.

By setting a good example, we'll help build a supportive environment in which everyone can enjoy themselves.

Play Your Part
(Code of Conduct)

Spectators and Parents/Carers

Play your part and support The FA's Code of Respect:

- Have fun; it's what we're all here for!
- Celebrate effort and good play from both sides
- Always respect the Referee and coaches and encourage players to do the same
- Stay behind the touchline and within the Designated Spectators' Area (where provided)
- When players make mistakes, offer them encouragement to try again next time
- Never engage in, or tolerate offensive, insulting or abusive language or behaviour

I understand that if I do not follow the Code, I may be:

- Issued with a verbal warning or asked to leave
- Required to meet with the club committee, league or CFA Welfare Officer
- Obligated to undertake an FA education course
- Requested not to attend future games, be suspended or have my membership removed
- Required to leave the club along with any dependents and/or issued a fine

 **RESPECT**

We ONLY do Positive.

Safeguarding children is everyone's responsibility

Maidenhead United FC Juniors follow a three-part approach to safeguarding:



Getting the right people involved through carrying out references and DBS checks



Creating a safe environment through codes of conduct, education and best practice



Promoting clear systems, policies and procedures for dealing with concerns



CLUB WELFARE OFFICERS

James Sawle

Qualifications & issues



Laura Collins

Policies & Procedures



Craig McLaughlin

Escalations



Our Club Welfare Officers have completed the FA's Safeguarding Children workshop and welfare Officer workshop.

Their role is:

- To be clear about the club's responsibilities.
- Communicate these to other club members.
- Work with the league and County FA welfare officers.
- Promote the various FA programmes.
- Help club personnel in their duty of care to children.

MUFC Juniors have policies and procedures in place to deal with a concern about the welfare of a child or young person. The Welfare Officers are clear about what procedures to follow and will act quickly upon any concern raised. Equally, it's important that all players, parents, and officials know how to raise a concern and to whom. If you have any safeguarding concerns or questions please contact the safeguarding team.

safeguarding@mufcjuniors.co.uk

OUR COACHES



As a minimum, all lead coaches at MUFC Juniors will undergo the first 4 areas:



TRAINING VENUES



COX GREEN SCHOOL

PLEASE PARK

Manor Green School
Elizabeth Hawkes Way,
Maidenhead
Berkshire, SL6 3EQ

facilities@mufcjuniors.co.uk

No dogs permitted



1. Call 112 or 999
2. Provide the Match Venue address to the emergency services (see left panel)
3. Provide details of the incident:
 - Details of the Casualty (age/name/gender)
 - Time of incident
 - Details of the injury (what happened / symptoms)
 - Treatment provided (first aid)
4. Provide a contact mobile number, as the person on site (ensure the phone is charged and has signal)
5. Ensure that someone is in position at the gate to direct the Ambulance to the correct pitch (see 'E' on the map)

Nearest A&E facility

Please confirm with the Ambulance if they are heading to this address, and provide to parents as relevant:

*A&E, Wexham Park Hospital
Wexham
Slough
SL24HL
Tel: 01753 633 000*



BRAYWICK LEISURE CENTRE

PARKING IS AVAILABLE AT BOTH PITCHES
Braywick Leisure Centre, Braywick Road, Maidenhead, SL6 1BN

facilities@mufcjuniors.co.uk

No dogs permitted



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Nearest A&E facility

Please confirm with the Ambulance if they are heading to this address, and provide to parents as relevant:

A&E, Wexham Park Hospital
Wexham
Slough
SL24HL
Tel: 01753 633 000



MAIDENHEADUNITED
JUNIORS

*PLEASE PARK
Furze Platt Senior
School
Furze Platt Road,
Maidenhead
Berkshire, SL6 7NQ*



1. Call 112 or 999
2. Provide the Match Venue address to the emergency services (see left panel)
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 - Details of the Casualty (age/name/gender)
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 - Details of the injury (what happened / symptoms)
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Nearest A&E facility

Please confirm with the Ambulance if they are heading to this address, and provide to parents as relevant:

A&E, Wexham Park Hospital
Wexham
Slough
SL24HL
Tel: 01753 633 000

facilities@mufcjuniors.co.uk

No dogs permitted

MATCHDAY VENUES



CLAIRES COURT JUNIOR SCHOOL

*PLEASE PARK
Claires Court Junior
School, Ridgeway,
The Thicket,
Maidenhead
Berkshire, SL6 4QQ
Enter via Cannon
Lane*

The school will be open
from 8.30am for
parking on the grounds

No dogs permitted



Nearest A&E facility

Please confirm with the Ambulance if they are heading to this address, and provide to parents as relevant:

A&E, Wexham Park Hospital
Wexham
Slough
SL24HL
Tel: 01753 633 000

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3. Provide details of the incident:
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 - Details of the injury (what happened / symptoms)
 - Treatment provided (first aid)
4. Provide a contact mobile number, as the person on site (ensure the phone is charged and has signal)
5. Ensure that someone is in position at the gate to direct the Ambulance to the correct pitch (see 'E' on the map)



COX GREEN SCHOOL

*PLEASE PARK
Manor Green School
Elizabeth Hawkes Way,
Maidenhead
Berkshire, SL6 3EQ*

*The school will be open
from 8.30am for
parking on the grounds*

No dogs permitted



Nearest A&E facility

Please confirm with the Ambulance if they are heading to this address, and provide to parents as relevant:

A&E, Wexham Park Hospital
Wexham
Slough
SL24HL
Tel: 01753 633 000

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MAIDENHEADUNITED
JUNIORS

*PLEASE PARK
Furze Platt Senior
School
Furze Platt Road,
Maidenhead
Berkshire, SL6 7NQ*

facilities@mufcjuniors.co.uk

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Nearest A&E facility

Please confirm with the Ambulance if they are heading to this address, and provide to parents as relevant:

A&E, Wexham Park Hospital
Wexham
Slough
SL24HL
Tel: 01753 633 000

CONTACT US

Keep in touch and follow the latest updates from Maidenhead United Juniors via social media.



@MUFCJUNIORS



MAIDENHEAD UNITED



JUNIORS @MUFCJUNIORS



MAIDENHEAD UNITED FC

AUTOGRAPH PAGE